

MFEI Scholarship Application Instructions

This document is a comprehensive overview of the MFEI scholarship application. This first section lists the steps you will need to follow to complete the application correctly.

Please note: When starting an application, please use an email address that you will continue to use beyond this year. We recommend using a personal email, not one from your high school, as you may lose access to that email after graduating. All scholarship communication will go through that email. In the event that you change your email address, please let us know ASAP at info@marcusfoster.org.

How to Complete your Application

Step 1: Review the content of the application below and collect the needed documents and information.

Step 2: Confirm that you have a strong internet connection and click the application link on the 'Scholarships' page of the student section of the MFEI website. (<https://www.marcusfoster.org/students/scholarships>) Eligibility for the various scholarships that MFEI offers is determined through this form.

Step 3: After inputting some information about yourself, you will be shown a few scholarship options and asked to indicate which you would like to apply for. You will only be shown scholarships that you are eligible for based on the information you enter. Read through the requirements for each of the scholarships listed, including the needed essays, and for each one, indicate whether you would like to apply.

Step 4: Continue in the application and complete and submit the 'Terms and Conditions' page. From this point forward you have the option to save your application and resume it later.

Step 5: Work on and complete your answers for the essays offline to ensure you do not lose your work.

Step 6: Make sure you have a secure internet connection and return to the application and submit your prepared information and essay responses by copying and pasting your answers into the appropriate fields.

Step 7: Submit when complete.

Below is a list of documents you will need on hand to complete the scholarship application:

- Student Aid Report from your FAFSA/CA Dream Act Application
 - If you are not AB540 eligible or eligible to complete a CA Dream Act application, you are still eligible for an MFEI scholarship. Please contact MFEI at info@marcusfoster.org before beginning your application, and we will offer an alternate way to complete this step.
- Official High School or College Transcript
- Essay(s) (Number and prompts will depend on your eligibility and selections)
- Name & Contact Information for 1-2 people who will write Letters of Recommendation on your behalf

Marcus Foster Education Institute Prospective Scholar Intake Form

***Please Note: You may be asked to answer some of these questions more than once throughout the application.**

1. First and Last name
2. Date of Birth
3. Email
4. Phone Number
5. Mailing Address
6. Gender
7. Ethnicity
8. Race
9. Current Grade
10. If you are a college student, you must have previously received a scholarship from MFEI as a high school student to be eligible for a scholarship now. Have you previously received a scholarship from MFEI?
11. Will you or did you graduate from a high school within one of the nine counties in the SF Bay Area? If so, which county? (Alameda, Contra Costa, Marin, Napa, San Francisco, San Mateo, Santa Clara, Solano, Sonoma) **If no, you are unfortunately not eligible for any MFEI scholarships.**
12. Will you or did you graduate from a high school in Oakland or Pleasanton Unified? (Oakland, Pleasanton, Neither Oakland or Pleasanton)
13. School District
14. High School
15. Cumulative Weighted GPA
16. EFC Amount

Instructions at this point: Please indicate which scholarships you would like to apply for below.

Please note that you can still be considered for some MFEI awards if you select 'No' for the options below, or if no additional scholarships appear below.

However, applying for the additional scholarships described below, if they are available, puts you into consideration for more money.

17. The Clorox/Craig Sullivan Scholarship: *Students who would like to apply for the \$5,000 Craig Sullivan Scholarship must: (1) have a minimum unweighted GPA of 3.0; (2) Submit a second essay responding to the following prompt: Please submit a 750 - 1,000 word essay describing your thoughts on leadership and the importance of living up to a core set of values. Pick one of the Clorox company's core values to focus on; 1. stretch for results, 2. do the right thing, 3. take personal ownership, or 4. work together to win. Discuss how these two topics (leadership and the selected value) are reflected in your life. Provide information that will help the*

selection committee better understand your leadership abilities, character and citizenship. Please limit your essay to 750 - 1,000 words. and (3) have a second letter of recommendation. Applicants for this scholarship will be judged on leadership, character, citizenship and merit. Would you like to be considered for the Clorox/Craig Sullivan scholarship? yes/no

18. Making A-G Real Multimedia Scholarship: *The Making A-G Real Multimedia Scholarship award is for scholars whose passion for change is presented in an original multi-media work. Students applying for this scholarship will create and submit an original creative piece that showcases their vision of what "good" schools should be and how these schools can support young people towards post-secondary education. With each submission, students need to pick the pillar or category that their piece falls under (1. Student Supports, 2. Quality Teachers and Teaching, and 3. School Climate and Safety). These pillars are meant to be broad and we encourage your own interpretations of them. It should be clear to the reviewer why the piece falls under this category and the artist statement should provide further explanation for this. For example:*
- a. One student submitted [this visual](#) and [this artist statement](#) under "1. Student Supports"
 - b. One student submitted [this visual](#) and [this artist statement](#) under "2. Quality Teachers and Teaching"
 - c. One student submitted [this written piece](#) and [this artist statement](#) under "3. School Climate and Safety"

Students who would like to be considered for this award, which varies in amounts, must submit: (1) An original creative piece - you may submit visual art or graphics, a video or audio clip, photography, or written work. Any submission with violence will not be considered. Your submission must directly address one of the pillars listed above. And (2) An artist statement of 250 words or less. This is a brief description to give voters and judges an understanding of your intention, inspiration, and how you put together your work. Your statement should explain why you selected the pillar you responded to, and support the connection between your work and the pillar. Unlike the other MFEI scholarships, applicant submissions for this scholarship are posted to the MFEI website for community voting and sometimes also judged by a panel. Would you like to be considered for the Making A-G Real Multimedia Scholarship? yes/no

After you complete the intake section, your information will be automatically carried into the application to continue.

Marcus Foster Education Institute Scholarship Application

Questions asked of All Applicants

Check boxes for: Terms and Conditions, Consent form

1. Full Name
2. Mailing Address
3. Phone Number
4. Gender
5. Date of Birth (mm/dd/yyyy)
6. Ethnicity (Hispanic/Latino, Not Hispanic/Latino)
7. Race (American Indian/Alaskan Native, Asian, Black/African American, Native Hawaiian/Pacific Islander, White, Declined to State, Other)

8. Home Language
9. For Asian and Pacific Islander Students only, please specify.
10. Email Address
11. LinkedIn Profile (If you have one)
12. High School, School District, Current Grade (High School Senior, College Freshman, College Sophomore, College Junior, College Senior) (carried over from intake)
13. I plan to attend a: 4 year college, 2 year college, vocational or trade school.
14. College(s) you plan to attend next fall or are currently enrolled in?
15. What will you major in?
16. Please select the highest level of education you intend to complete?
17. Did you complete the FAFSA or CA Dream Act application?
If you are not AB540 eligible or eligible to complete a CA Dream Act application, you are still eligible for an MFEI scholarship. Please contact MFEI at info@marcusfoster.org before beginning your application, and we will offer an alternate way to complete this step.
18. Did you complete the FAFSA/CA Dream Act application by the priority deadline on March 2nd?
19. Expected Living Situation for next school year? (On-Campus, Off-Campus with or without family)
20. EFC amount
21. Please upload your FAFSA/CA Dream Act Student Aid Report in PDF format.
22. Parent(s) Name
23. Parent(s) Phone Number
24. Parent(s) Email
25. Parent(s) relationship to you and Highest Level of Education
26. Did one or both of your parents earn at least a Bachelor's degree?
27. Cumulative Weighted GPA
28. Please upload your official high school/college transcript. Accepted formats are PDF or JPG.
29. SHORT ESSAY: Community Engagement and Life Experiences (HS students only)
Prompt: Please briefly elaborate on any awards, extracurricular activities, volunteer experience, or work experiences that have been meaningful to you. What made you choose to participate in this/these experiences and what has been its/their significance in your life?
Length: 250-300 words.
30. ESSAY: Personal Essay (All) - This personal essay helps us become acquainted with you apart from your academic coursework, grades, and test scores. It will also demonstrate your ability to organize your thoughts and express yourself. In the space below, please submit an essay, up to 750 words, responding to the prompt below. If you are awarded an MFEI scholarship, we will use your essay to group you with other students who share your passions during the RESET event.

Prompt: What is one problem you see in the world, and how will you use your college education and/or career plan to help solve it?
Length: up to 750 words.

Scholarship Specific Questions

32. ESSAY: Craig Sullivan Scholarship Essay (Only HS applicants interested in being considered for award):

Craig Sullivan's career in the consumer products industry spanned 37 years, 32 of which were with The Clorox Company. Born in Huntington, N.Y., Mr. Sullivan earned a degree in accounting from Boston College in 1964. After college, he launched his career with the Procter & Gamble Company, and joined Clorox in 1971. After advancing through a number of sales and

management positions with the company, in 1992, Mr. Sullivan was named chief executive officer and elected chairman of the board. He served in this capacity until he relinquished his position as CEO in June 2003 and retired from his position as chairman of the board in December 2003.

One of Mr. Sullivan's many legacies at Clorox is his articulation of the company's values - the core set of beliefs held by Clorox people everywhere that form an important part of the company's culture. He believes one of the things that sets Clorox apart from other companies is that Clorox employees live these values every day.

- **Stretch for Results:** Our success is measured by our ability to consistently win in the marketplace, by exceeding the expectations of our consumers, customers, shareholders and each other.

- **Do the Right Thing:** The long-term health of the company depends on our integrity, on the way we treat the environment, and on never making decisions which compromise the high standards and ethics that are the foundation of our culture.

- **Take Personal Ownership:** Progress is driven by people who take personal ownership for delivering results and for making the process to achieve those results as fast, simple and effective as they can be.

- **Work Together to Win:** Success depends on productive collaboration among Clorox people and between Clorox people and our current and future business partners. Five Oakland businessmen, none of whom was a chemist, invested \$100 in 1913 to attempt the nation's first commercial production of bleach. That investment and entrepreneurial spirit gave rise to an enterprise that has become a \$4.3 billion business that manufactures a wide range of consumer products in 22 countries and markets them in more than 120 countries.

Prompt: Reflecting on the information provided in the profile of Craig Sullivan and The Clorox Company, please submit an essay describing your thoughts on leadership and the importance of living up to a core set of values.

Pick one of the company's four values to focus on. Discuss how these two topics (leadership and values) are reflected in your life. Provide information that will help the selection committee better understand your leadership abilities, character and citizenship.

Length: 750-1,000 words.

33. Making A-G Real Scholarship (Only HS applicants interested in the award). The Making A-G Real Multimedia Scholarship award is for scholars whose passion for change is presented in an original multi-media work.

Students applying for this scholarship will create and submit an original creative piece that showcases their vision of what "good" schools should be and how these schools can support young people towards post-secondary education. With each submission, students need to pick the pillar or category that their piece falls under (1. Student Supports, 2. Quality Teachers and Teaching, and 3. School Climate and Safety). These pillars are meant to be broad and we encourage your own interpretations of them. It should be clear to the reviewer why the piece falls under this category and the artist statement should provide further explanation for this. For example:

- One student submitted [this visual](#) and [this artist statement](#) under "1. Student Supports"
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- One student submitted [this written piece](#) and [this artist statement](#) under "3. School Climate and Safety"

- Please submit an original creative piece - you may submit visual art or graphics, a video or audio clip, photography, or written work. Any submission with violence will not be considered. Unlike the other MFEI scholarships, applicant submissions for this scholarship are posted to the MFEI website for community voting and sometimes also judged by a panel. Your submission must directly address one of the pillars listed above. Please select the pillar of the Making A-G Real Campaign you will respond to with your submission.
- Please choose the type of multimedia you will be uploading (video/audio recording; written/visual work; or youtube video link)
- Please upload the file
- **SHORT ESSAY: Prompt:** Please submit an artist statement. This is a brief description to give voters and judges an understanding of your intention, inspiration, and how you put together your work. Your statement should explain why you selected the pillar you responded to, and support the connection between your work and the pillar.

Length: Up to 250 words

Questions asked of All Applicants

Letter of Recommendation Instructions: Please enter the contact information of your recommender(s) below. The ideal person to prepare a letter of recommendation is a teacher, professor, teaching assistant, counselor, employer, or other adult who can speak on your life experiences. A strong letter demonstrates an existing relationship and keen insight into your abilities, passions and challenges.

Once you submit your application, your recommenders will be emailed a link to upload the letter of recommendation. Please double check the email addresses for accuracy. Your recommender must upload your letter of recommendation by 11:59pm on February 16. You will receive an email notification when the recommender has uploaded their letter.

Please notify your recommender(s) as soon as possible of this deadline and that they will receive a link to upload their letter via email. It is possible that some email providers could filter the email into their spam folder.

34. Recommender Name

35. Recommender Email

36. Recommender Phone Number

37. Recommender Title

38. Recommender Organization

39. Recommender 2 Contact Info (Only HS applicants that want to be considered for the Craig Sullivan scholarship are required to submit a second contact)

40. Verification and submission: Including RESET Requirement & Additional Requirements Acknowledgement